



Sustainable Destination Certificate

Green and clean holidays in the Northern Black Forest



Calw/München, 26 February 2016. Enjoying regional pleasures at the nature park's innkeepers, relaxing in the classified thermal baths or taking a climate-neutral "joyride" in an electric car, the Northern Black Forest has officially been certified as sustainable travel destination offering its guests many possibilities to discover the region in a clean and green way leaving an ecological "green" footprint during their holidays. Together with its local and regional partners, the Northern Black Forest is committed to use the existing resources responsibly. In doing so it has recently been awarded the Baden-Württemberg Sustainability Seal of Approval for Regions. Detailed information on the issue of sustainability in the Northern Black Forest and the current activities in the region can be found at www.mein-schwarzwald.de/aktivitaeten/#nachhaltig.

"We are very pleased that our efforts, but also those of our partners, have paid off and that we have officially been certified as sustainable travel destination. It is substantial for us to sensitize our guests to this topic and encourage them to 'fundamentally rethink', especially in terms of mobility. Not only getting here environmentally-friendly by public transport but also travelling the region in an ecologically conscious way", explains René Skiba, Managing Director of Tourismus GmbH Nördlicher Schwarzwald. Just like Tourismus GmbH Nördlicher Schwarzwald, also the municipality of Bad Herrenalb has been certified as *sustainable travel destination*. Due to the Bad Herrenalb 2017 Horticultural Show, the so called eco-friendly idea will literally be encountered by the guests at every turn.

According to the motto of "Landscape conservation with knives and forks", the nature park hosts feel committed to the idea of sustainability also in their kitchens and cuisines. 15 innkeepers prepare delicious culinary delights choosing local ingredients. Guided by a gourmet app, connoisseurs can easily find the participating restaurants. Six of them are members of the nature park hotels and have been certified according to the European environmental management system EMAS. Our guests are very welcome to take advantage of the comprehensive *green and clean package*, for example at beautiful locations like the Landhotel Talblick or at the Hotel Therme Bad Teinach.

In addition to the already ongoing projects for spending sustainable holiday and leisure activities, the region and its more than 35 partners will continually be accompanied by the coaches of Tour-Cert a consulting agency for sustainable tourism. Within the next three years, the main objective will be the implementation of the jointly developed improvement program and the creation of further offers which can be either experienced by the visitors of the region or local residents.

Already today, the specially designed [E-mobility Package - Sustainable fun](#) - can be booked at Tourismus GmbH on the internet at info@mein-schwarzwald.de or by phone at +49 7052 8169770. In addition to the climateneutral driving pleasure in an electric car, the offer includes either an entrance voucher for the Treetop Path Black Forest, the Paracelsus Thermal Bath or the Gasometer Pforzheim with its 360 ° Panorama Image on canvas by Yadegar Asisi. Of course, charging the e-car at charging stations is included in the E-mobility Package price of 39 euros starting from day one.

Additional information on our [sustainable travel destination](#) can be obtained from [Tourismus GmbH Nördlicher Schwarzwald](#) by phone at +49 7052 8169770 or on the internet at www.meinschwarzwald.de. Please find the latest news, pictures and videos on our [Facebook](#) or [Instagram](#) page.

Images for download as well as background information and additional press releases can be obtained from the online media center at www.piroth-kommunikation.com or on request at media@piroth-kommunikation.com.

The Northern Black Forest

The natural region with rich meadows and tight spruce and pine forests between the cities of Stuttgart, Pforzheim and Karlsruhe with its fascinating canyons and waterfalls represents the perfect destination for hikers and cyclists. Numerous theme and long-distance trails as well as attractive bike parks are the ideal way for active vacationers to explore the Northern Black Forest. Culture lovers and connoisseurs as well as well-being and health tourists are attracted by a large number of historical monuments, marvellous half-timbered houses, traditional culinary festivals such as the Schäferlauf (shepherds' run) at Wildberg or the renowned and famous thermal spas in Bad Wildbad, Bad Liebenzell, Bad Herrenalb and Bad Teinach-Zavelstein. A new attraction to admire the forest itself from above is the "Black Forest Treetop Path" established in autumn 2014. Under the guidance of Managing Director René Skiba, Tourismus GmbH Nördlicher Schwarzwald which was founded in 2013 aims at coordinating all tourism services and the respective actors to enhance the region's profile.

Further information is available at www.mein-schwarzwald.de.

Contact

Tourismus GmbH Nördlicher Schwarzwald
René Skiba
Sonnenweg 5
75378 Bad Liebenzell
Tel: +49-(0)-7052-8169-771
Fax: +49-(0)-7052-8169-775
rene.skiba@mein-schwarzwald.de

Press contact

piroth.kommunikation GmbH & Co. KG
Teresa Schreiner
Tannenstraße 11
D-82049 Pullach bei München
Tel +49-(0)-89-55 26 78 90
Fax +49-(0)-89-55 26 78 99
media@piroth-kommunikation.com